

Did You Know?

Drycleaning is not a dry process

Many people are not aware that drycleaning is not a dry process - your clothing gets wet with a drycleaning fluid. Drycleaning fluids dissolve or suspend grease, body oils, food components, dirt particles, etc. Consequently, new drycleaning fluid becomes contaminated and must be purified. If not, each subsequent drycleaning procedure increases fluid contamination unless removed.

Many drycleaners use dirty fluid

Some drycleaners use impure (dirty) drycleaning fluid because it is less expensive. The distillation/ purification of fluid process uses a lot of energy (gas and electricity), consequently, purifying drycleaning fluid is an expensive process.



So in order to reduce their costs, many drycleaners will reuse fluid. The contaminants from the impure (dirty fluid) will be absorbed by the garments returned to the customer. Also, unclean drycleaning fluid imparts graying to whites, dulls pastel fabrics and creates unpleasant odors.

Widmer's uses clean drycleaning fluid!

In order to use clean drycleaning fluid on every load, we constantly purify our fluid via a distillation process. During each drycleaning cycle, up to 99.9 % of the used fluid is transferred to a distillation unit where it is purified. The distillation process uses a lot of energy purifying drycleaning fluid. It is an expensive process but is necessary to do the job right.



Widmer's Cleaners is a Sanitone Certified Master Drycleaner®

As a Sanitone Certified Master Drycleaner, we're required to undergo periodic inspections. Specifically, Widmer's must "adhere to rigid requirements and maintain the highest purity of their drycleaning fluid." This higher standard is the Widmer's difference.



(513) 321-5100 widmerscleaners.com
Locally Owned & Operated